

**NEWS RELEASE – FOR IMMEDIATE RELEASE**

## **Gore Mutual Commercial Sales Manager Named Insurance Industry Rising Star**

**Vancouver, BC, November 1, 2018:** Throughout its nearly 180-year history, Gore Mutual Insurance Company has said that it is their people that make the company great.

This has been proven once again with Carlos Caceres, Gore Mutual's Western Regional Sales Manager of Commercial Insurance Solutions, winning the Rising Star Award at the 2018 Salute Insurance Person of the Year Awards in Vancouver, British Columbia.

The prestigious Rising Star Award honours an up-and-comer in British Columbia whose professional contributions and dedication to excellence have already made them a leader and role model in the insurance industry.

"The award carries a lot of weight in our industry so just being considered for it is a reward unto itself," says Caceres. "Being the recipient is a tremendous honour and humbling at the same time considering the company of previous winners I'm in. I'm incredibly proud and thankful to those that helped me get to this point."

Caceres joined Gore Mutual in 2010 as a Personal Lines Underwriter and moved to the organization's Commercial Insurance Solutions team in 2013. He was promoted in 2016 to his current role, where he manages a team of six new business underwriters for western Canada.

In addition to his work at Gore Mutual, Caceres has been an active volunteer for the Insurance Institute of British Columbia since 2012 as an exam proctor, Vice Chair of the Future Directions committee, and most recently, Vice Chair of the Seminars committee.

"Carlos is a huge asset to our commercial department and a fantastic ambassador for the values of Gore Mutual," says Ed Nesbitt, Director of Commercial Insurance at Gore Mutual. "He leads by example, shares his expertise with everyone and is a very genuine person. He anticipates roadblocks and does everything he can to break them down for both his team and his brokers. Carlos and his team have a great understanding of the British Columbia market and the needs of brokers, and work hard to find the right solutions for them and their commercial customers."

### **About Gore Mutual**

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$435M in premiums and over \$1BN in assets as of December 31, 2017. Based in Cambridge,



Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a “Great Workplace” in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. Learn more at [goremutual.ca](http://goremutual.ca).

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